WATER: Through better quality crops and technological advancements in hen housing systems, the egg industry is using water more efficiently.

Compared to 1960, today’s hens use **32% less water** to produce a dozen eggs.

The volume of water conserved would fill **3,716 Olympic-sized swimming pools**.

Brought to you by America’s Egg Farmers

For more information, please visit www.IncredibleEgg.org