Egg Consumption & Easter

Whether you’re decorating them, eating them, or both, there is no denying it: eggs are a huge part of the Easter season, growing in popularity and consumption every year.

- Egg sales typically increase by 1.4 percent at Easter annually. (USDA)
- The average person consumed two dozen eggs at Easter in 2014. (USDA)
- The average household consumed five dozen eggs at Easter in 2014. (USDA)
- In 2014, egg sales were up 10 percent vs. the 4-week Easter period in 2013, and up more than 32 percent from 2012 egg sales. (Nielsen)
- In 2014, Easter egg sales (in dollars) were up by $29 million from the 2013 and up more than $64 million in sales from 2012. (Nielsen)

For egg decorating tips, the perfect way to hard boil egg, recipes, and more, visit IncredibleEgg.org and Incredible Eggs on Facebook, Twitter, Instagram and Pinterest.